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To whom it may concern:

Wellness and prevention have become watchwords in medicine as health care costs rise dramatically around the world and the old adage that an ounce of prevention is worth a pound of cure becomes more and more confirmed.

Complementary medicine, for so long in the shadow of the so called conventional counterpart, is now poised to show unprecedented growth and Reflexology is no exception.

Whilst RAC is Canada's only national Reflexology association, we recognize that we live in a world where it is vital to have a global perspective and where international co-operation is vital for growth and development. Embracing this philosophy, we are committed to reaching out to our colleagues around the world and one key area where we do this is in our international conference which is held every two years. This year we shall be meeting in Winnipeg in November and, once again, one of the key benefits of attending will be the networking with Reflexologists from all over the world.

We are very keen to encourage as many international Reflexology associations as possible to send delegations to the conference and want to do whatever we can to make that possible.

In this regard, therefore, we would like to extend an invitation to you and your members to attend and, as an incentive, are prepared to offer you the RAC member rate for bookings received prior to August 15th 2010. In addition, should we receive ten or more registrations from your members; we will extend an invitation to your President – or someone nominated by your President - to attend the conference as our guest with no conference fee or gala dinner to be paid.

Places are limited at the conference and we already have a great deal of interest and many delegates signed up so it is important to move fast if you and your membership wish to take advantage of this offer. We would ask you to please distribute the information attached to your membership and to encourage them to sign up and attend. Please also ensure to tell them to indicate their membership of your association so that we can monitor registrations and confirm our invitation to your President.

We look forward to welcoming your members to Winnipeg and to the second RAC international Reflexology Conference.

Sincerely,

TEAM RAC